

COUNTER FORCED LABOR QUARTERLY JOURNAL

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Educating corporations and corporate counsels on the business risks associated with human trafficking, forced labor, and modern slavery within supply chains, and promoting the adoption of counter-human trafficking corporate policies and adherence to human trafficking legislation and regulations.

Counter Forced Labor Technologies is a global compliance and advisory company that provides **on-site** assessments, improvement plans, training, research, and supply chain transparency required for corporations to combat human trafficking, forced labor, and modern slavery. We offer a wide array of services designed to help corporations understand intricate legislative policies and **mitigate risk** within their global supply chain.

COUNTER
FORCED LABOR
TECHNOLOGIES

Can Corporations Become Global Citizens of Change?

Let the year of 2019 be a year of nascent and profound, never seen before policy and practices to mitigate supply chain slave labor and human trafficking.

Human trafficking / modern slavery is one of the most profitable, and rapidly-growing criminal industries, producing over \$150 billion annually.¹ It is the fastest growing crime in the world. There are more slaves in the world now than at any point in human history.

Until domestic and international laws are further developed, enforced, and used as a good measure of corporate responsibility, it's clear that the checks and balances for the value of human life will continue to be unchecked. As global citizens, we must thoroughly understand the reality of the cause and effect of modern slavery.

This Counter Forced Labor Journal aims to boldly define, clarify, and recommend best supply chain practices for companies and individuals with dialogue and helpful direction in order to begin the change for good.

¹The Facts. Polaris, 2018.





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Starbucks's Supply Chain for Change

What's more important to consumers, clean bathrooms open to the public or knowing your freshly brewed savory coffee is not tainted with slave labor?¹ Both consumers and businesses alike can never be certain of what drives specific purchases, however our corporate leaders and government should understand that certain efforts contributing to sustainability and human rights can be good for business too. Safeguarding the supply chain from slave labor in a society dependent on global commerce is not an easy task, yet Starbucks has gone from stuck to springboard in applying supply chain "change" in recent months.

Starbucks clearly takes a stand on the importance of responsibility to advocate both internal and public policies that support the health of their business, partners (employees), and the communities they service.²

Starbucks' supply chain in comparison to an average business operator might seem daunting at first considering they are a robust enterprise comprised of savvy business practices. Overall, Starbucks generates roughly \$22 Billion in annual revenues and operates 25,000 stores across six continents. There are important lessons that can be gleaned from their next level supply chain approach. Many small and large companies will always have urgent business priorities that might trump supply chain security

and compliance. Starbucks' safe movement of materials, ingredients, products, and services needed in order to make an ideal product for its customers is more than impressive.

Taking a closer look at the Starbucks supply chain changes, they serve as one of the leading examples of how to properly manage a supply chain, even in the face of complex and staggering growth. As James A. Cooke reported in [Supply Chain Quarterly](#), "Between October 2007 and October 2008, for example, supply chain expenses in the United States rose from \$750 million to more than \$825 million, yet sales for U.S. stores that had been open for at least one year dropped by 10 percent during that same period.³ This crisis signaled the need for a different approach.

As such, Peter Gibbons, who previously oversaw global manufacturing operations, was put in charge of Starbucks' supply chain. His first actions were to determine how well the company was servicing stores and better understand costs. He found that less than half of store orders were arriving on time. He also identified that the rapid growth of Starbucks had required it to lean heavily on outsourcing. This identification estimated that around 65 to 70 percent of supply chain expenses resulted from outsourcing arrangements for transportation, logistics, and contract manufacturing.

¹Investigators Find Slave Labor on Starbucks-Certified Brazil Coffee Plantation. EcoWatch, September 19, 2018

²Public Policy & Internal Standards. Starbucks

³From bean to cup: How Starbucks transformed its supply chain. Supply Chain Quarterly, October 2010.

The Starbucks Supply Chain Transformation

As Cooke recounted, Gibbons and his team then created a three-step supply chain transformation plan. First, it would reorganize and simplify its supply chain with clearly defined functional roles. Next, it would reduce costs while improving service levels. Finally, it would create the basis for sustaining and enhancing supply chain capabilities in the future.¹

- **Reorganize:** In the latter stages of 2008, the company took an important step to simplify and centralize their previously fragmented supply chain. The team reorganized it so that every role fell into one of four basic functional groups: plan, source, make, or deliver.
- **Cut cost and improve service:** With the reorganization accomplished, each functional group was tasked with finding improvements. For example, the sourcing group worked on identifying the factors that were causing price increases. Through research, it better understood what products should cost, and as a result, could negotiate better contracts. For its part, the manufacturing group determined that it could reduce both cost and delivery time with the opening of a fifth U.S. roasting plant. Another important aspect of the transformation was the introduction of weekly scorecards with very clear service, cost, and productivity metrics. This approach allowed the extended supply chain to have a common frame of reference, with goals aligned with overall enterprise success.
- **Future capabilities:** With systems established to ensure supply chain execution in the present and into the near future, the company began a process of taking particular care to hire only the best talent available to replenish its supply chain leadership team. The company also committed itself to onboard training for existing staff.

The results of the transformation were significant. In each of the two subsequent years, it reduced supply chain costs by a half billion dollars. In the years since, Starbucks has continued to make strides, guaranteeing 100% Fair Trade coffee, pursuing sustainability goals, and establishing its collaborative Coffee and Farmer Equality program (C.A.F.E.) with coffee growers. It also continues to adopt technology with an eye to improving customer experience, such as through online ordering, as well as supporting other digital innovation at its new megastores.²

¹From bean to cup: How Starbucks transformed its supply chain. Supply Chain Quarterly, October 2010.

²Starbucks plans more mega stores. The Jakarta Post, December 10, 2017.





Starbucks' Supply Chain Tips for Other Businesses

Eliminate Unneeded Complexity: Complexity, in the form of numerous outsourced relationships and other lost synergies, was the dark side of Starbucks' initial spectacular growth. The company started getting back on track by categorizing jobs into just four functions. Think about how you can simplify your operation by **getting your business organized** and providing a clear vision, as well as defining roles and responsibilities. In a small business, employees may fulfill multiple supply chain functions rather than specialize in just one, but you should organize your supply chain with a clear focus on what is important for overall success.¹

Work to identify and eliminate non-value adding activities.

Know Your Costs First, Then Act: Do you have a grasp of the cost drivers for the goods or materials you buy or the cost drivers for the goods or services you offer? In the case of Starbucks, they built "should cost" models to better understand input costing and allow them to strike better deals. As a smaller business you may be more of a price taker than a price maker, but by understanding cost structure, you may discover new opportunities. For example, is there a possibility to negotiate a better freight rate if you can expedite faster unloading at your dock, or take delivery at a different time of day?

Use Scorecards or Benchmarks: The use of scorecards can help you track the most crucial metrics or **key performance indicators** for organizational success. Scorecards provide a powerful method to align activities within your company and among third-party relationships, as they did in the case of Starbucks. The use of frequent scorecards that track leading indicators can enable you to identify emerging problems. While scorecards are no panacea, they can be powerful tools if care is taken to ensure that the most important metrics are identified, and then acted upon as required.¹

Commit to Corporate Social Responsibility: Starbucks has found a healthy mix of sustainability aspirations and profitability. It has made strides all along its supply chain, from farms and its distribution network to its retail outlets. It believes that customers and employees alike will resonate with its values and support it. Think about how you can you make your supply chain forward thinking through steps like reduction of energy usage in your store, implementing worker safety practices and grievance reporting, undertaking the sourcing of certified products, or the elimination of supply chain waste.²

Make Your Facility Your Innovation Laboratory: At Starbucks' new megastores, the company is treating them as innovation laboratories for the other stores in its system. Whether you have one business location or several, never lose sight of the importance of systematically supporting innovation, and the opportunities to help improve customer experience as well as reduce costs in the process.³

The key to the success of Starbucks has always been its customer experience, and over the years it has been able to leverage its supply chain to not only support, but also enhance, customer delight, all while better managing its supply chain expenditures. Your business likely has much less control over your supply chain than a powerhouse like Starbucks, but by better understanding and actively managing it, you are helping to ensure the success of your company.

Success in the supply chain means success for everyone. Consumers, owners, workers, corporations, and humanity as a whole.

¹Use Good Office Management to Control Chaos in Your Small Business. The Balance Small Business, October 29th, 2018.

²What is the role and responsibility of a for-profit public company? Starbucks.

³7 Ways to Kickstart Business Innovation. The Balance Small Business, The Balance Small Business, September 16, 2018.

The Counter Forced Labor Technologies Solution for Businesses

While there are plenty of ways that businesses can adjust their internal

processes to correct for certain issues within their domestic supply chain, the ability to monitor and trust your international 3rd party suppliers is another story.

With Counter Forced Labor Technologies' Global Risk Assessment Technology™ (GRAT), your business can adopt a holistic supply chain management solution that allows you to monitor your suppliers adherence to relevant legislation and regulations. With mandatory supplier participation and our risk scoring algorithm, your business can proactively identify and react to your suppliers that present the most risk.

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www.counterforcedlabor.com

212-980-0100

www.rizkcompliance.com



The **Counter Forced Labor Technologies Global Risk Assessment Technology™** allows for proactive risk assessments at multiple levels from multiple dynamic perspectives.

- Our hosted **dashboard technology** assists companies in evaluating and monitoring the risk of slave labor in their supply chain.
- Our technology creates a **database for suppliers** that can be monitored and used to influence suppliers to mitigate the risk of human trafficking in the supply chain.
- Counter Forced Labor Technologies experts evaluate global data on a daily basis which is used to impact and update the **Counter Forced Labor Technologies risk scoring system**.
- Counter Forced Labor Technologies' Global Risk Assessment Technology™ can serve as a vital tool for moving a CSR strategy from reactionary management to **proactive management** of human rights issues.

Ethical Supply Chains for Today's Businesses

Slavery still exists everywhere despite it having been illegal in almost every nation for decades. Today, there are over 40 million forced laborers around the globe and slave labor contributes to the production of at least 136 goods from 74 countries worldwide.¹ The likelihood that some of these slaves are working for major companies is a clear and present danger.

This risk cannot be ignored. Today, there is an increasing urgency, as millennial workers and consumers are issuing calls to action as they seek to work for and with companies that have responsible ethical practices.

According to [Nielsen Ratings on Supply Chain Sustainability](#) when it comes to brand reputation, given the choice, most consumers will purchase from a brand that supports a cause over one that does not. Companies exposed for using slave labor often experience backlash that can tarnish their entire reputation, and therefore their bottom line.²

Overlooking Potential Victims in Your Supply Chain Affects the Bottom Line

Is there human trafficking or modern slavery in your supply chain? If you are like most multinational companies, you have no clue. Or you have not been made aware until a disastrous media flare-up. But, in today's globally networked and data-driven economies, there is no excuse for such an oversight.

More often than not, it is not the brand's suppliers using forced labor, but it is their suppliers' suppliers. Yet, all the while, the brand names exposed ultimately bear all of the responsibility, regardless of their degree of separation. And in the end, all suffer the harsh ethical and business consequences, which in turn affects the company's bottom line.

On the opposite end of the spectrum, maintaining ethical supply chains presents businesses with the opportunity to do well while doing good. This is something any savvy business leader should aspire for in their organization.

¹Walk Free Foundation

²Sustainable Selections: How Socially Responsible Companies are Turning a Profit. Nielsen, October 12, 2015.

Stay Connected to the Pulse of Your Brand and Workers

Social media has completely transformed how brands and communities communicate, connect, and exchange information and products.

It is important for these businesses to leverage these same technology platforms that have become ingrained into daily norms and apply them towards making their company and its consumers more socially responsible. It is important to note that by leveraging the power of networks, big data, and analytics, companies can pinpoint potential risks and opportunities that may be hidden deep within supplier networks and address them before they disrupt business.

For example, Amazon and Netflix use the information supplied over their networks to give member ratings and recommendations on specific books, products, or films. This data is also used as guidance on what products to purchase and from which producers. Technology and connectivity deliver a new level of transparency and feedback into supplier capabilities, performance, and responsible business practices.

The Importance of Acting Now

The first step in preventing ethical and legal supply chain violations in your supply chain is acknowledging that these violations might already exist.

Most companies are simply striving to maintain supply chain security and continuity. However, a company may find themselves in hot water if they are not aware of slavery in their supply chain, or if they do not dedicate the time and resources necessary to identify and address the problem.

Today, it is imperative that brands put systems and processes in place to allow compliance officials to examine and track as many suppliers as possible. Companies must look deep beyond the supplier surface if they are serious about rooting out unethical labor practices within the supply chain. Although this may seem like a big undertaking, technology is here to help.

Make a Difference

Today's modern brands have made significant progress aligning themselves to meaningful causes. Eradicating slave labor is a movement that every single company can and should get behind. Data and technology are at our fingertips, so why not apply them to help eradicate human rights issues and connect with consumers who share the same beliefs?



Counter Forced Labor Technologies' Global Risk Assessment Technology™ is Here to Help!

In the past, the procurement process was never viewed as anything but a tactical function, but technology and networks have changed everything. Today, companies are being positioned with the opportunity to choose to work with ethical suppliers as well as doing the least harm to the environment as possible. With the present-day socially conscious world, it is important to take this opportunity for change – which in the end – does affect the bottom line.

California's Controversial Circuit Ruling on Supply Chain Slave Labor

Slave Labor: A Wrinkle in Time & A Ripple Affect

In June of 2018, the Ninth Circuit Court of Appeals decision regarding the holding legislation that corporations have “no duty to disclose the use of slave labor in their supply chain under California law” created uncertainty for businesses and consumers alike regarding the guidance of accountability for corporations regarding slave labor.

The old cliché saying of “see no evil, hear no evil” takes a grand stand effect related to the ruling of the Ninth Circuit with regards to the current state of affairs in supply chain slave labor and its relation to California.

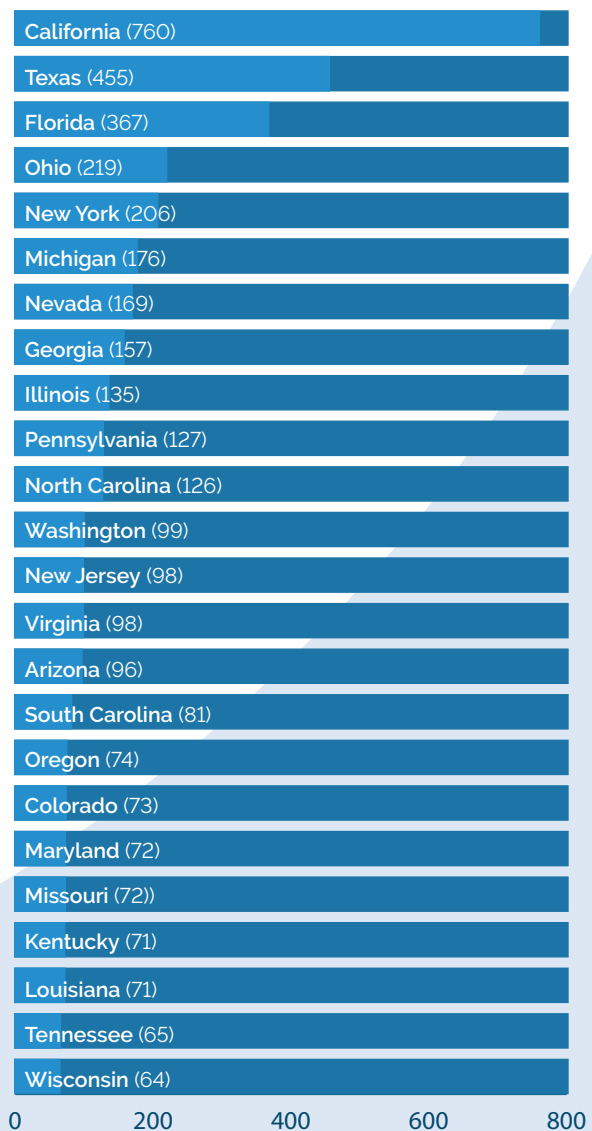
For instance, the candy maker Mars Inc. did not have to tell consumers about "reprehensible" labor practices because **"they are not physical defects that affect the central function of the chocolate products."** Following this logic three circuit court judges affirmed the dismissal of the Hershey, Nestle, Tri-Union Seafoods, and Mars Inc. lawsuits. Lawsuits were filed in 2015 against Hershey, Nestle, and Mars due to the companies failing to advise their consumers that "the worst form of child labor" was used to harvest cocoa bean in Africa in order to produce candy bars.¹

Having said that, how is it that global companies such as Starbucks, Nestle, and Mars are having difficulty knowing what went wrong in their supply chain? Businesses should approach these issues as they would any issue that could impact their bottom line. **Human trafficking, forced labor, and modern slavery are issues that should be addressed preemptively and proactively by corporations in order to maximize corporate social responsibility and minimize financial, legal, and reputational risks.**

¹Robert Hodsdon v. Mars, Inc. United States Court of Appeals for the Ninth Circuit, December 7, 2017.

The supply chain of the future, while more complex, will be less expensive and more efficient. How money is spent across the four key variables of the supply chain — energy for transportation, labor, inventory carry, and rent — will undergo notable change. Energy and transportation are poised for the biggest savings. At more than half of total supply chain costs, this is the largest expense. Advances in autonomous driving, electrification, solar power, and energy storage will literally drive costs out of the system. More intelligent use of infrastructure, such as autonomous electric vehicles that run silently through the night and algorithms that dictate efficient routes, will also increase the capacity of roads. What now comprises over half of supply chain outlays will someday cost virtually nothing.

2018 Human Trafficking Cases Reported by State *as of June 30th, 2018*



Human Trafficking Cases Reported by State: 2018. Human Trafficking Hotline.



Victims and Survivors Identified: 2018. Human Trafficking Hotline.



Injustice Runs Deep & High in the Mountains of Tennessee

Sex trafficking does not discriminate. There is no age, race, or place by which it names its victims. Recently, the Supreme Court of Tennessee unanimously ruled in the highly public case surrounding Cyntoia Brown, a woman convicted of murdering a man in 2004 when she was 16 and a victim of sex trafficking, **that offenders convicted of life sentences must remain in prison for a minimum of 51 years before being eligible for release.**¹

Brown was 16 years old when she killed real estate agent Johnny Allen. At the time, Brown had run away from home and was living with her 24-year-old boyfriend, a pimp known as "Kut Throat," **who raped her and forced her into prostitution**, according to Brown's lawyers.

In reviewing the appeal and **evidentiary hearing** of Brown's testimony regarding the night in question, it's evident that, due to coercion, psychological dysfunction, and fear for her life from both the "client" and her pimp, Brown had acted out of self-defense.²

The court's opinion was in response to a lawsuit that argues that Brown's life sentence is unconstitutional due to a 2012 ruling by the U.S. Supreme Court that said mandatory life sentences without parole for juveniles **violates the U.S. Constitution.**³

In response to the court's opinion, the Women's March **announced** a nationwide march in support of Brown and other sex-trafficking victims to be held on 01-19-19. Due to the high profile of the case as well as the social media fire of influence, celebrities like Rihanna, LeBron James, Snoop Dogg, and Kim Kardashian West have all rallied to advocate for Brown in an effort to win her freedom.

Kim Kardashian West has called on her own lawyers to help free Brown. **"The system has failed,"** she tweeted. "It's heartbreaking to see a young girl sex trafficked then when she has the courage to fight back is jailed for life! We have to do better & do what's right. I've called my attorneys yesterday to see what can be done to fix this. **#FreeCyntoiaBrown.**"

Not every girl, scenario, or injustice gets the due diligence needed to provide fair practices and ensure justice is properly served, but luckily that is improving. On January 7th, the Governor of Tennessee granted Brown a full commutation to parole, making her eligible for release on August 7th, 2019 with a 10 year parole.⁴



¹ Cyntoia Brown v. Carolyn Jordan, Supreme Court of Tennessee, October 11, 2018.

² Cyntoia Denise Brown v. State of Tennessee, Court of Criminal Appeals of Tennessee, March 11, 2014.

³ Supreme Court says states may not impose mandatory life sentences on juvenile murderers, The Washington Post, June 25, 2012.

⁴ Cyntoia Brown granted clemency by Tennessee governor, NBC News, January 7, 2019.

National Matters

Recently, on January 9th, 2019 the White House Administration [signed into law four important bills that will have an impact to end human trafficking](#). Specifically signed were the following:

- The Trafficking Victims Protection Reauthorization Act (S. 1862) which tightens criteria for whether countries are meeting standards for eliminating trafficking
- The Abolish Human Trafficking Act in December, which strengthens programs supporting survivors and resources for combating modern slavery
- The Frederick Douglass Trafficking Victims Prevention and Protection Reauthorization Act, authorizing \$430 million to fight sex and labor trafficking
- The Trafficking Victims Protection Act (S. 1312), establishing new prevention, prosecution, and collaboration initiative to bring human traffickers to justice.¹

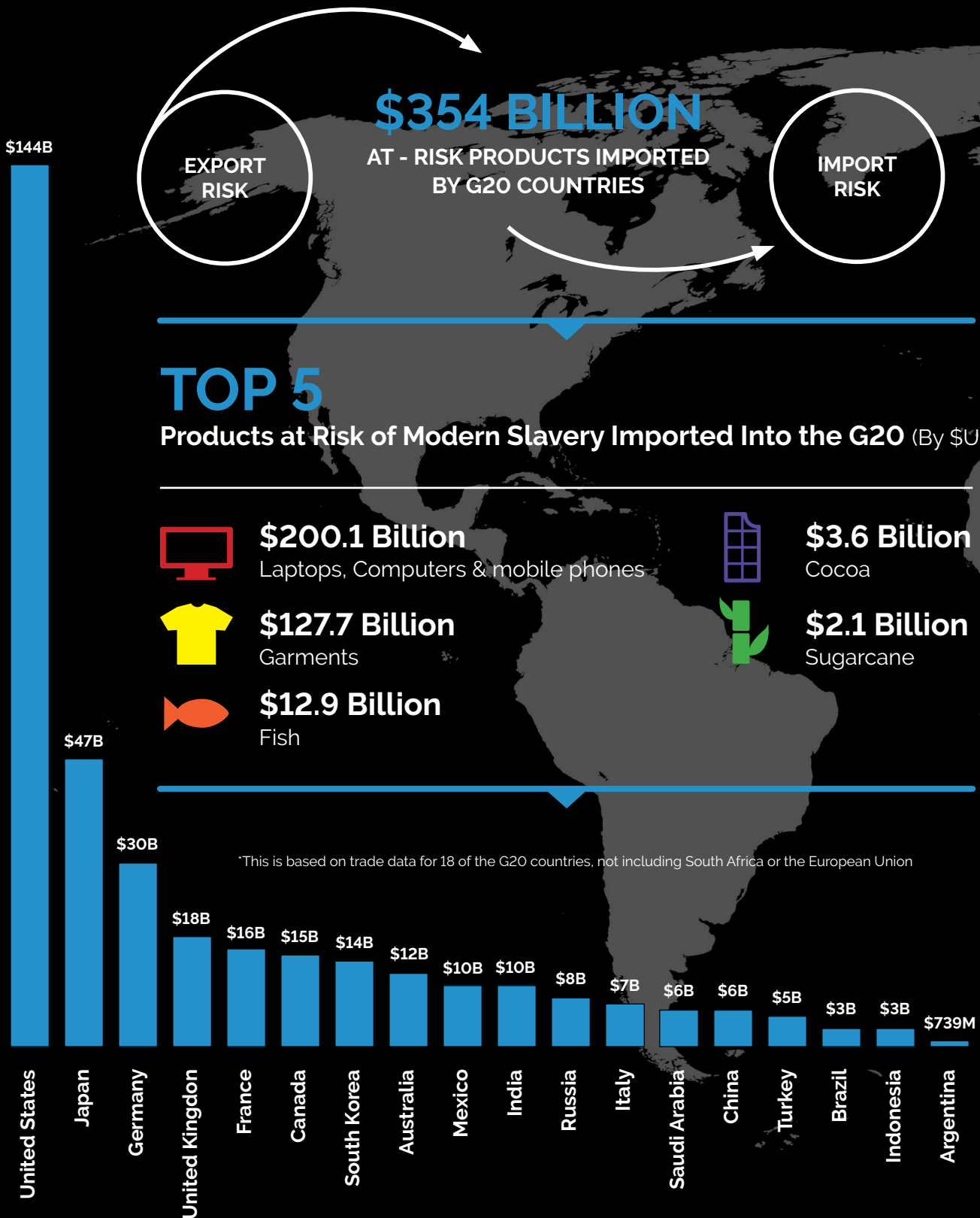
Together these bills will continue to establish the policy standards and resources needed to effectively support victims and survivors of human trafficking. Legislation is to be leaned into by policy makers and business owners alike to be used as a tool for correction and change.

"Human trafficking is a modern form of slavery. It is not enough merely to denounce this horrific assault on human dignity; we must actively work to prevent and end this barbaric exploitation of innocent victims."²

¹ President Donald J. Trump Is Fighting to Eradicate Human Trafficking, January 9, 2019

² Presidential Proclamation on National Slavery and Human Trafficking Prevention Month, 2019, December 31, 2018

G20 Leaders in Consumption



Governments, Businesses, and Consumers

G20 COUNTRIES

NEED TO TAKE ACTION TO STOP SOURCING
GOODS & SERVICES AT RISK OF BEING PRODUCED
BY FORCED LABOUR

12

COUNTRIES
NOT TAKING
ACTION

Argentina
Australia*
Canada
Indonesia
Japan
Mexico
Russia
South Africa
Saudi Arabia
South Korea
Turkey

7

COUNTRIES
TAKING
ACTION

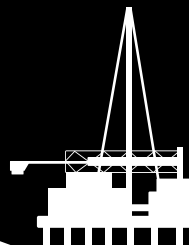
Brazil
China
France
Germany
Italy
United Kingdom
United States

SLAVERY IN SUPPLY CHAINS

Government response on Imports, Public Pro-
curement, Business Supply Chains, and Identi-
fying Risk is critical



GOVERNMENTS



BUSINESSES



CONSUMERS

MUST DO MORE

* This includes 19 G20 countries. The 20th member, the European Union, is a regional grouping so does not have national laws as such.



Nobody is in favor of modern slavery and business is ready for a good law that does not make it responsible for risks it cannot always control.

Ask the Expert: Mr. Peter Talibart,

Partner at Seyfarth Shaw, UK

An accomplished human rights advocate and legal expert, Peter Talibart is a pioneer and renowned leader in lobbying for and influencing the design of legislation oriented against modern day slavery. Mr. Talibart has provided formal expert evidence to the Parliaments of both the United Kingdom and Canada on draft modern slavery laws. Recently, his evidence provided to the United Kingdom parliament was quoted and cited in the recently passed Australian Modern Slavery Statute. In addition to having led some of the largest and most complex employment law projects in the world, Mr. Talibart is also a popular global lecturer on international employment law issues. He is the Co-Chair of the Employment Law Committee of the International Bar Association.

In a recent interview with Counter Forced Labor Technologies, Mr. Talibart noted that many companies are still not taking the 2015 Modern Slavery Act (MSA) obligations to publish a slavery avoidance statement on their website seriously enough. Just recently, he again provided evidence to the subcommittee of the UK Parliament looking at the impact of the MSA. "If a country just wants to pay lip service to this issue, it's easy to pass a law that has almost no consequence but allows that country to tick the box that it has done so. That is what almost happened in the UK, and many think the current law has insufficient teeth. But if you want to help business to align against modern slavery, you have to pass moderate and proportional laws and actually enforce them. Nobody is in favor of modern slavery and business is ready for a good law that does not make it responsible for risks it cannot always control." Mr. Talibart advised the UK government in 2015 that if it took the lead on such an issue, this would encourage other countries to follow suit. Recent history has proved him right.

Ask the Expert: Interview with Mr. Talibart

William Wilberforce was a leader in the movement to stop the slave trade in England during the late 1700's and is known as one of the most influential political figures in the reformation of slavery. His novel campaign resulted in the Slavery Abolition Act of 1833. Wilberforce is historically known as a humanitarian and reformer who significantly contributed to reshaping political and social attitudes on slavery by promoting social responsibility and action. As such, it can be said that he strongly influenced other leaders in the 20th century to stop slavery going forward.



Do you consider yourself a modern-day William Wilberforce?

- a. I do not, reason being is that today most politicians tend to pay lip service to this issue, and in turn manage to have themselves called the new 'Wilberforce' in news articles within a few days. I do believe that there are a lot of people working on this issue together, from different angles and perhaps together, it is better to say that "WE are Wilberforce."

If you were William Wilberforce in 2019 what would you suggest as a path forward for Parliament in the year ahead?

- a. The answer depends on the Parliament. Canada needs to act quickly and pass a law. I am ashamed (as a Canadian) it has not, because this is an issue that greatly offends everything we stand for as a nation. The UK needs to bring the slavery reporting requirements into its great, world leading, Companies Act.

Given the current state of affairs and the need for an emphasis on "supply chain measures in the Modern Slavery Act", what do you believe is needed to have "world class" legislation enforced?

- a. Simple. A coherent penalty for not having a modern slavery statement posted or having one that is false or misleading. Telling investors and consumers what you are doing to try to not indirectly support this plight on humanity is not a big ask.

How can the United States follow the leadership of the UK in regard to enforcing a novel and world class law on supply chain measures for companies to adopt and demonstrate being a global leader in social responsibility in the fight against modern day slavery and trafficking?

- a. The US probably has the toughest regime in the world in its Federal Contractor regulations. If you look at how law has developed in the US, the Federal contracting regime has incubated legal concepts into the wider system on numerous occasions. There are lots of other laws on point: RICO, customs laws, and criminal trafficking laws. As such, in the US legal system, unlike most others, there is the concept of supply chain transparency for human beings in the legal system. However, because of the low regulation orientation currently, this concept has not yet translated into an obligation on business to publish its avoidance mechanisms, and there are some difficulties in knowing where this obligation would sit without becoming just more litigation fodder. I think that the character of the United States is such that it will act on this issue as a condition of access to its markets. Things are often cheap for a reason and when material costs are fixed the only thing that can be squeezed is a human being. The real difficulty with all of this is in designing a light touch law that will put business on the alert but not make life even less bearable for the millions of men, women and children already living frightened desperate lives. They are the least fortunate people on this earth and we must not let our righteous intentions make things worse for them. We are in the middle of the second great slave trade and we don't even know it. This is truly one the issues of our life and times. Let's fix it.



The State of Counter-Human Trafficking Legislation in the United States

Slave Labor: A Wrinkle in Time & A Ripple Effect

Executive Order 13773 - Enforcing Federal Law with Respect to Transnational Criminal Organizations and Preventing International Trafficking.¹

In February of 2017, President Donald Trump issued an Executive Order aimed at reaffirming the United States commitment to combating human trafficking and the transnational criminal organizations that significantly contribute to the crime within the United States and around the world.

The order was focused around 3 principles

- **Purpose:**
To determine a "comprehensive and decisive approach" required to dismantle organized crime syndicates responsible for human trafficking and restore safety for the American people.
- **Policy:**
"Strengthen enforcement of Federal law in order to thwart transnational criminal organizations and subsidiary organizations, including criminal gangs, cartels, racketeering organizations, and other groups engaged in illicit activities", such as human trafficking.
- **Implementation:**
"The Secretary of State, the Attorney General, the Secretary of Homeland Security, and the Director of National Intelligence, or their designees, shall co-chair and direct the existing interagency Threat Migration Working Group (TMWG)."

¹Presidential Executive Order on Enforcing Federal Law with Respect to Transnational Criminal Organizations and Preventing International Trafficking, February 9, 2017

States and Victims to Fight Online Sex Trafficking Act of 2017 Law

This bill became the law on April 11th, 2018 and significantly affected the ability of certain websites and their operators to avoid legal risk tied to the online facilitation of prostitution.

This law adds a new section that "imposes penalties – a fine, a prison term of up to 10 years, or both – on a person who, using a facility or means of interstate or foreign commerce, owns, manages, or operates an interactive computer service (or attempts or conspires to do so) to promote or facilitate the prostitution of another person."

In addition, the law adds enhanced penalties for those who commits these offenses in aggravating circumstances: "(1) promotes or facilitates the prostitution of five or more persons, or (2) acts with reckless disregard that such conduct contributes to sex trafficking."¹

The President's Interagency Task Force to Monitor and Combat Trafficking Persons (PITF)

The President's Interagency Task Force to Monitor and Combat Trafficking in Persons (PITF) is a cabinet-level entity that was formed with the passing of the Trafficking Victims Protection Act (TVPA) of 2000, and consists of 15 federal government agencies responsible for coordinating United States government-wide efforts to combat human trafficking and modern slavery.

Department of State (DOS)
 Department of the Treasury (Treasury)
 Department of Defense (DOD)
 Department of Justice (DOJ)
 Department of the Interior (DOI)
 Department of Agriculture (USDA)
 Department of Labor (DOL)
 Department of Health and Human Services (HHS)
 Department of Transportation (DOT)
 Department of Education (ED)
 Department of Homeland Security (DHS)
 Domestic Policy Council (DPC)
 National Security Council (NSC)
 Office of Management and Budget (OMB)
 Office of the Director of National Intelligence (ODNI)
 Office of the United States Trade Representative (USTR)
 Federal Bureau of Investigation (FBI)
 U.S. Agency for International Development (USAID)
 U.S. Equal Employment Opportunity Commission (EEOC)

Once a year, these agencies gather for an annual meeting to "report on progress made in various priority areas – victim services, rule of law, procurement and supply chains, and public awareness and outreach."²

October 2018 Task Force Action Items

The PITF had its annual 2018 meeting on October 11th, 2018, during which President Trump and various heads of government agencies involved in the PITF provided an update on the government's efforts to combat human trafficking and modern slavery. Highlights of this meeting include:

- Awarded Contract to Create the Human Trafficking Expert Consultant Network
- Launched the Program to End Modern Slavery
- Domestic Worker In-Person Registration Program expanding to two new cities in 2019
- Appointing of U.S. Department of Transportation Advisory Committee on Human Trafficking
- 80 FBI-led Child Exploitation Task Forces, comprised of 450 federal, state, and local agencies
- USAID reached 15,000 trafficking victims worldwide with health and support services

2018 Presidential Awards for Extraordinary Efforts to Combat Trafficking in Persons presented to:

- Mina Patel Davis, Chair of the Houston Area Council on Human Trafficking
- William Woolf III, Just Ask: Trafficking Prevention Projects & Law Enforcement Officer

¹ H.R.1865 - Allow States and Victims to Fight Online Sex Trafficking Act of 2017, April 11, 2018

² Meeting of the President's Interagency Task Force to Monitor and Combat Trafficking in Persons, October 11, 2018

trust conference

PUTTING THE RULE OF LAW BEHIND HUMAN RIGHTS

Highlighted Counter Forced Labor Technologies Event:

2018 London Trust Conference Summary

"Global Citizens of Change: Work Towards Compliance & Integrity Solutions to End Slavery & Trafficking"



On November 15th in London, England, humanitarian leaders in the global community met at the annual **Trust Conference** dedicated to finding solutions to fight slavery, empower women, and advance human rights worldwide. The annual event was attended by 600 delegates within civil society, government and business who are committed to mitigating and providing solutions to fight modern day slavery, empower women, and provide innovations to tackle human trafficking.

Key highlights from the global conference included trafficking survivor and program consultant of the non-profit organization **HAART** Kenya, **Sophie Otiende**, who met with Counter Forced Labor Technologies leaders Mrs. Linda Rizk and Lt. Col James Wiley. Ms. Otiende advocates with HAART to end modern-day slavery in Kenya and east Africa, by way of eradicating human trafficking, which builds a framework to mobilize citizens to overcome trafficking.¹

Additionally, well know humanitarian delegate and leader in the fight against human trafficking former **U.S. Ambassador Luis C. deBaca** gave opening **remarks regarding innovations to tackle human trafficking**. Specifically, Ambassador deBaca detailed how companies who employ

workers globally might use innovative solutions that provide **"a new ethos on how to monitor, work, and listen...in order to change the way buyers purchase goods."** This ethos of consumers and businesses can model a groundbreaking scaffold to build a new era of valuing the humanity of all workers globally.²

Parallel to the remarks of Ambassador deBaca regarding innovations to tackle human trafficking, the Principal Researcher and Partner at Microsoft, **Chris White** boldly stated a novel way of how get to the goal of ending human trafficking by way of "new" problem solving methods. Specifically, White discussed the scale of the problem in online trafficking, and that currently the government **"cannot fight a forest fire with a garden hose."** Meaning, that the rule of law is not established when only a few are prosecuted, and with minimal intentions.

Leaders and activists alike demonstrated in London that the urgency and collaborative innovations that are taking place globally to mitigate modern day slavery and human trafficking are in the works, and that together we all can make a difference, one choice at a time.

¹Trust Conference 2018: Orphanages and trafficking, Trust Conference, 2018.

²Trust Conference 2018: Innovations to Tackle Human Trafficking, 2018.

January 2019

National Slavery and Human Trafficking Prevention Month

During the month of January, individuals, advocates, and organizations unite to raise awareness around the issue of human trafficking for National Slavery and Human Trafficking Prevention month. While movements like [#MeToo](#) have started to expose and call attention to other important social issues, human trafficking largely remains hidden. Putting an end to human trafficking starts with acknowledging its existence.

Understanding the facts of human trafficking sheds light on this issue. But, sharing the facts is not just enough, it is only when we speak up that we can join the movement to put an end to the hidden exploitation of human lives that exists right in front of us in our everyday lives.

"As a Nation, we cherish and uphold the notion that all people are created with inherent dignity and entitled to life, liberty, and the pursuit of happiness. Human trafficking and enslavement rob victims of these God-given endowments. Modern slavery in all its manifestations is a blight on humanity and an affront to our fundamental values. We will not rest until we eradicate this evil."¹

- Presidential Declaration on National Slavery and Human Trafficking Prevention Month

¹ Presidential Proclamation on National Slavery and Human Trafficking Prevention Month, 2019, December 31, 2018

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The Counter Forced Labor Journal is published by the Counter Forced Labor Technologies Intel Team, which is composed of tenured military and business analysts with intimate knowledge and direct experience dealing with human trafficking, forced labor and modern slavery.

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We welcome feedback and suggestions for articles in future issues.

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